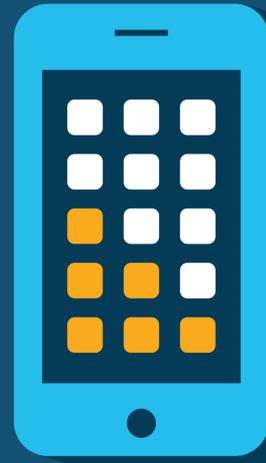


The Truth About Shadow IT



Employees in every industry are expected to work quickly, but they're often frustrated by company-issued apps. As a result, they're downloading personal apps to get the job done instead of using secure, enterprise-approved tools. It's called shadow IT, and it's gaining traction fast.

Think employees aren't prioritizing speed over security?

THINK AGAIN.

FICTION:
Workers never go behind IT's back to complete everyday tasks.

98%

FACT:
98% of cloud services are shadow IT.

Think unauthorized apps don't pose a risk to your organization?

They do.

FICTION:
Employees are using personal apps, but it's not a significant security problem.

30%

FACT:
30% of successful data attacks involve shadow IT resources.

Think you can't expose shadow IT?

Yes you can.

FICTION:
There's no way to maintain total control over all applications as they move between environments.

100%

FACT:
100% visibility across your entire platform allows you to eliminate shadow IT and the risks it brings to your organization.

Pair intelligent tools with a fresh perspective to stop Shadow IT in its tracks.

With App Discovery from Cisco Umbrella you can:



Support employee productivity without compromising security



Change the perception of IT from "bad guy" to partner



Help your business reach its cloud goals faster

Facts are your friend.

Shadow IT isn't going anywhere overnight. But with App Discovery from Cisco Umbrella, you can more easily access, identify, and block the SaaS products that create app sprawl. Most important, App Discovery gives you the data-driven insights you need to win the fight against shadow IT once and for all.

The Umbrella advantage:

175B
daily DNS requests
(over all ports and protocols)

30
data centers across
five continents

90M
global daily
active users

715
partnerships with
top ISPs and CDNs

Take the next step to eliminating shadow IT:

[Read ebook](#)

[Start free trial](#)